



*judy*

**HOBERTMAN**

EMPOWERING PROFESSIONAL WOMEN

# What Judy Can Do For You



## Keynote

Judy creates experiences with her high energy, commitment to no fluff, and real world content. She is a best selling author and enjoys impacting audiences speaking about the content of her two most popular books; *Selling in a Skirt* and *Walking on the Glass Floor*. She inspires audience members to take immediate action implementing her simple, usable and powerful concepts.

## Training

Judy's 30 years of sales and leadership positions have given her both the knowledge and sense of humor about the gender differences that we all should understand and embrace. She impacts audiences with precision, focus, and no-nonsense content in a fun, energetic atmosphere. Two primary subjects of expertise are sales and leadership.



## Coaching

A customized approach designed to impact each candidate to a higher level of expertise, performance, and results. Hundreds of people, years of experience, dozens of industries positions Judy to impact those she coaches. Accountability is key and Judy has the system.



## Collaborative Relationship

A select few organizations work with Judy on an ongoing basis and she builds long term relationships to support them in reaching their objectives. Speaking, training, and coaching into an ongoing relationship can have a quantum leap impact on an organization's bottom line.



[www.sellinginaskirt.com](http://www.sellinginaskirt.com)  
[www.walkingontheglassfloor.com](http://www.walkingontheglassfloor.com)



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